

We are excited to announce that the Partners in Prevention Spring Sprint 5K will be held on Saturday, April 23, 2022, in Secaucus, NJ to benefit Partners in Prevention. This event will be in person and offers a virtual option as well. This is our organization’s first race, and we hope to make it an annual event. As our event grows, we are looking for sponsors to help fund our community event. We hope you will join us!

PIP Spring Sprint 5K is a run/walk for participants of all ages and activity levels. We will be going through the Secaucus Greenway, Schmidts Woods Park, and Mill Creek Park. Awards will be presented to top finishers in a number of categories.

The mission of Partners in Prevention, a 501(c)(3) organization, is to improve wellness and prevent substance use disorders and related health challenges in Hudson County and New Jersey. Our Vision is to be a recognized health and wellness leader, creating a safe and thriving environment for individuals, families, and communities. Established in 1988, PIP has provided financial and volunteer support for projects and programs that enhance and supplement the recreational, environmental, and educational activities at the Genesee County Parks. Our activities include the Lindsey Meyer Teen Institute, Educational Programs for children, teens, families, and seniors, the Hudson County Coalition for a Drug-Free Community.

You can find out more information about the Spring Sprint 5K PIP at [www.pipnj.org/SpringSprint](http://www.pipnj.org/SpringSprint), how to become a sponsor at [www.pipnj.org/sponsorship](http://www.pipnj.org/sponsorship), and about Partners in Prevention at [www.pipnj.org](http://www.pipnj.org).

Please help make this race a memorable one and sponsor our race today! A Sponsorship Agreement is attached. With your sponsorship, we can continue our efforts to improve wellness in Hudson County and throughout New Jersey. Success comes from community support and we thank you in advance for sponsoring this event. If you have any questions or would like to discuss this opportunity in greater detail, please contact me at [dbratton@pipnj.org](mailto:dbratton@pipnj.org) or (201) 552-2264.

Sincerely,  
Doug Bratton  
Executive Director, Partners in Prevention

**\$5,000**

**PLATINUM LEVEL**

- Sponsorship level banner near the registration table.
- Logo on Spring Sprint 5K Shirt
- Entry fees for 25 participants
- Website listing as sponsor for 1 year
- Promotion as sponsor on social media

**\$2,500**

**GOLD LEVEL**

- Sponsorship signage along course
- Logo on Spring Sprint 5K Shirt
- Entry fees for 25 participants
- Website listing as sponsor for 6 months
- Promotion as sponsor on social media

**\$1,000**

**SILVER LEVEL**

- Sponsorship sign at event
- Logo on Spring Sprint 5K Shirt
- Entry fees for 15 participants
- Website listing as sponsor for 6 months
- Promotion as sponsor on social media

**\$500**

**START & FINISH LINE**

- Banner at the start and finish line of the event
- Promotion as sponsor on social media

**\$250**

**MILE MARKER**

- Sign at a mile marker  
*(Limited to 3 sponsors)*
- Promotion as sponsor on social media

**\$100**

**WATER STATION**

- Sign at the water station
- Promotion as sponsor on social media

**\$50**

**T-SHIRT**

- Sponsor listed on the Spring Sprint 5K T-Shirt
- Promotion as sponsor on social media

# BECOME A SPONSOR!

Help us improve wellness and reduce substance use disorders in Hudson County and New Jersey!

## How To Become A Sponsor

To donate and secure your sponsorship level you can make your payment online by visiting [www.pipnj.org/sponsorship](http://www.pipnj.org/sponsorship).

You can also choose to send your donation payment by check and fill out the following information. To guarantee logo placement on race day materials we must receive your check by March 30, 2022. Please fill out the form below and mail it along with your check to 110B Meadowlands Parkway, Suite 302, Secaucus NJ, 07094 made payable to Partners in Prevention. To schedule an in-person drop off please call (201) 552-2264 or email RPalmer@pipnj.org

Please send your logo to RPalmer@pipnj.org in vector format (Illustrator or .eps). Any questions regarding logo file formats can be directed to the above e-mail or by calling (201) 552-2264.

<b>ORGANIZATION NAME</b>	<b>PLEASE SELECT YOUR SPONSORSHIP LEVEL</b>
<b>CONTACT NAME</b>	PLATINUM LEVEL SPONSORSHIP - \$5,000
<b>ADDRESS</b>	GOLD LEVEL SPONSORSHIP - \$2,500
<b>PHONE/FAX</b>	SILVER LEVEL SPONSORSHIP - \$1,000
<b>EMAIL</b>	START & FINISH LINE SPONSORSHIP - \$500
<b>AUTHORIZED SIGNATURE</b>	MILE MARKER SPONSORSHIP - \$250
	WATER STATION SPONSORSHIP - \$100
	T-SHIRT SPONSORSHIP - \$50

## DONATE TIME OR RESOURCES?

To guarantee logo placement on race day materials we must receive this agreement by March 30, 2022. Please fill out the form below and mail it to 110B Meadowlands Parkway, Suite 302, Secaucus NJ, 07094. To schedule an in-person drop off please call (201) 552-2264 or email RPalmer@pipnj.org

Please send your logo to RPalmer@pipnj.org in vector format (Illustrator or .eps). Any questions regarding logo file formats can be directed to the above e-mail or by calling (201) 552-2264.

<b>ORGANIZATION NAME</b>	<b>VALUE OF DONATION</b> \$
<b>CONTACT NAME</b>	<b>DESCRIPTION OF GOODS OR SERVICES YOU ARE DONATING</b>
<b>ADDRESS</b>	
<b>PHONE/FAX</b>	
<b>EMAIL</b>	<b>AUTHORIZED SIGNATURE</b>